

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DEPASQUALE FOR PA(339565)
PO BOX 1822
York, PA 17405-1822

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57186
Contract Dates: 11/03/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / / 2600

Invoice Num: 1201-544508
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 4

PAY BY 12/11/2012
Net 30 days

In Account With: BUYING TIME(35698)
650 Massachusetts Ave NW Ste 210
Washington, DC 20001-3796
ATTN:Accounts Payable

Product Desc: DEPASQUALE FOR PA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	11/05/2012-11/05/2012	M	30	1	360.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M	1	360.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	05:11:28 AM		ED102212H	30	360.00				
2	08:00:00-09:00:00	11/05/2012-11/06/2012	M T	30	2	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M T	2	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	08:54:37 AM		ED102212H	30	450.00				
11/06/2012	Tu	08:37:32 AM		ED102212H	30	450.00				
3	NOON NEWS	11/06/2012-11/06/2012	. T	30	1	720.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		. T	1	720.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/06/2012	Tu	12:22:32 PM		ED102212H	30	720.00				
4	PITTSBURGH LIVE	11/05/2012-11/05/2012	M	30	1	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M	1	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	09:33:07 AM		ED102212H	30	225.00				

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5	THE TALK	11/05/2012-11/05/2012		M		30	1	405.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		405.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo				30			405.00	Preempted
6	DR. PHIL	11/05/2012-11/05/2012		M		30	1	500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	03:28:26 PM		ED102212H	30	500.00			
7	530-6PM NEWS	11/05/2012-11/05/2012		M		30	1	1,050.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		1,050.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo				30			1,050.00	Preempted
8	M-F 630PM NEWS	11/05/2012-11/05/2012		M		30	1	1,080.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		1,080.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo				30			1,080.00	Preempted

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
10	THE MENTALIST		11/04/2012-11/04/2012	 S		30	2	4,230.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	 S		1		4,230.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su				30			4,230.00	Preempted	
11/04/2012	Su	11:35:05 PM	11/04/2012	ED102212H	30	4,230.00	4,230.00		Makegood in 22:33:46-23:36:40	
11	SAT.CBS MORNING NEWS		11/03/2012-11/03/2012	 S .		30	9	450.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	 S .		1		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30			450.00	Preempted	
11/05/2012	Mo	03:21:13 PM	11/05/2012	ED102212H	30	500.00	500.00		Makegood in DR. PHIL	
11/05/2012	Mo	01:48:11 AM	11/05/2012	ED102212H	30	145.00	145.00		Makegood in EXTRA	
11/05/2012	Mo	04:28:55 AM	11/05/2012	ED102212H	30	90.00	90.00		Makegood in THIS MORNING 430-5	
11/05/2012	Mo	04:44:44 AM	11/05/2012	ED102212H	30	90.00	90.00		Makegood in THIS MORNING 430-5	
11/06/2012	Tu	05:14:33 AM	11/05/2012	ED102212H	30	360.00	360.00		Makegood in THIS MORNING 5-6AM	
11/06/2012	Tu	05:47:35 AM	11/05/2012	ED102212H	30	360.00	360.00		Makegood in THIS MORNING 5-6AM	
11/06/2012	Tu	06:08:33 AM	11/05/2012	ED102212H	30	720.00	720.00		Makegood in THIS MORNING 6-7AM	
11/06/2012	Tu	06:54:38 AM	11/05/2012	ED102212H	30	720.00	720.00		Makegood in THIS MORNING 6-7AM	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		15	9,920.00		1,488.00	8,432.00	7,215.00	7,215.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY DEPASQUALE FOR PA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not



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CBS TELEVISION STATIONS



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accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	9,920.00
		Trade Value	0.00
		Agency Commission	1,488.00
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	8,432.00

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